



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Gigi Hart
Assistant Campaign Director, Marketing
386-253-0563 ext. 227
ghart@unitedwayvfc.org

United Way-VFC Nationally Recertified

Daytona Beach, FL (August 2nd, 2007) – Ray Salazar, Chief Executive Officer, announced that the United Way of Volusia and Flagler Counties (UWVFC) has successfully completed all of the United Way of America membership requirements satisfactorily and on time for 2007. The requirements include: MEMBERSHIP REQUIREMENTS CERTIFICATION, MEMBERSHIP INVESTMENT, and the DATABASE 2 SURVEY OF TOTAL RESOURCES GENERATED (a survey that captures the full extent of a community's resource development efforts during the year).

“The membership standards must be certified annually in order for us to remain a member of the United Way system,” stated CEO Ray Salazar. “It is important for us to maintain a high standard of accountability and this is part of the process to document that our operations are transparent and meet or exceed United Way membership criteria requirements.”

The board of United Way of Volusia and Flagler reviewed and approved the Membership Requirements Certification on June 2007. The certification mandates completion of 13 requirements for United Way of America membership along with verification of the status of 44 indicators that demonstrate a United Way embodies the intent of the membership requirements.

“It is critically important that all United Ways meet the highest standards and verify on paper that they have conformed to the requirements of membership in the United Way system,” stated Brian Gallagher, President and CEO, United Way of America. “We applaud and congratulate United Way of Volusia and Flagler for demonstrating their commitment by completing the recertification process.”

As an integral part of the community, United Way of Volusia and Flagler is specifically involved in issues pertaining families, children and youth, elder and disable, health and disaster response.

The United Way of Volusia and Flagler is part of a system of 1,300 United Ways. Each local United Way must complete United Way of America's requirements annually in order to retain its United Way of America membership.

About UWFC

United Way of Volusia-Flagler improves lives and builds a stronger community by bringing together hearts, minds and resources from across the region and by developing effective partnerships with businesses, government and nonprofit organizations. For more information, please visit the web-site www.unitedway-vfc.org

###